
In re Application of:
Garth Close
Serial No.: 10/811,659
Filed:03/29/2004

Group Art Unit: 3634
Examiner: Purol, Sarah L.

For: System and Method for Product Display Arrangement and Rotation

Commissioner of Patents and Trademarks
Washington, D.C. 20231
Via EFS

AMENDMENTS AND RESPONSE TO FINAL OFFICE ACTION

Remarks

1. This AMENDMENTS AND RESPONSE TO FINAL OFFICE ACTION is in response to the Office Action mailed December 6, 2007.
2. Claims 1, 39, 41-44, 49, and 65 have been allowed.
3. Claims 46-48 have been objected to. Claim 45 has been withdrawn. Claim 46 is amended to include the restrictions of claim 45. Claims 47-48 are amended to be dependent upon claim 46.
4. There is an inconsistency between the cover sheet and discussion of claims 50-52. The cover sheet indicates claims 50 and 51 are rejected (and claim 52 objected to), but the discussion indicates they are allowed. Claim 52 has been objected to as being dependent upon rejected claim 50. As discussed below, the rejection of claim 50 is traversed.

\$103 Rejection of claims 45, 50, 51, 53-64 and 66-68 based on Jarecki '146.

5. Claims 45, 50-51, 53-64, and 66-68 are rejected as being unpatentable over Jarecki et al.